

September 6, 2005

Salinity management and desalination continue to be at the helm of sustainable water resource issues in our nation. The Multi-State Salinity Coalition is pleased to announce the Fourth Annual National Salinity Management and Desalination Summit, December 8-9, 2005, at the Hotel Albuquerque at Old Town, in Albuquerque, New Mexico. In building on the success and momentum from the previous three events, the fourth annual Summit will address a wide range of salinity management and desalination topics through a variety of perspectives. The primary focus of this year's summit will be "Policies for Successful Desalination Programs". Successful desalination programs require developing and implementing policies to overcome the various challenges to desalination, and identifying creative and successful methods to bring a project to fruition. Useful policies and approaches will be addressed, as well as funding objectives, bringing local governments on board, technology transfer and implementation, permitting, power costs, co-location of generating and water treatment facilities, environmental issues, and congressional initiatives. Invited Keynote Speakers are Senator Pete Domenici, Chair of the Energy and Natural Resources Committee, Senator Jeff Bingaman Ranking Member of the Energy and Natural Resources Committee, and New Mexico Governor, Bill Richardson.

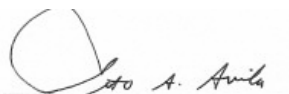
The Summit brings together professionals from throughout the nation, providing an excellent opportunity for networking, education and exchange of ideas. With this opportunity in mind, the 2005 Salinity Summit Planning Committee invites you to participate in the Summit through your sponsorship and/or as an exhibitor. The success of these Summits are largely based on your financial support

If you wish to secure an exhibit space, the cost is \$350. We recommend you reserve early as we will have limited space. Special recognition of individual or joint contributors at the conference is available at these sponsorship levels:


- Bronze Level Sponsorship - \$250 displays your organization's logo in the Summit Program.
- Silver Level Sponsorship - \$500 displays your organization's logo in the Summit Program and secures an exhibitor space.
- Gold Level Sponsorship - \$1,000 sponsors one Continental Breakfast, Break, or Luncheon on either of the two Summit days. Your logo is displayed at the event and in the Summit Program. Exhibitor space is also secured at this level. Up to six sponsorships are available at this level and are on a first-come, first-serve basis.
- Platinum Level Sponsorship - \$1,500 hosts the "Successful Policy Icebreaker" reception, which will be held, Thursday, December 8, 2005. Your logo is displayed at the event and in the Summit Program, and your firm will also secure exhibitor space. No sponsorships are currently available at this level.

Participation of both private sector firms and government agencies has been consistently strong over the years, and we are sure this year will be no different. If your firm is interested in being a sponsor or exhibitor, please fill out the attached form and mail it to the address indicated. Please call Donna Bloom at 775/626-6389, or e-mail donnabloom@charter.net if you have any questions. On behalf of the Multi-State Salinity Coalition, thank you for considering sponsorship of this exciting event.

Sincerely,



2005 Salinity Summit Chair



Edmund G. Archuleta, P.E.,
General Manager of El Paso Water Utilities (EPWU)
Chair, Multi-State Salinity Coalition

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